

Ref number:



# Performance Reward Grant Scheme

## APPLICATION FORM

To be returned to:

[wiltshirelaa@wiltshire.gov.uk](mailto:wiltshirelaa@wiltshire.gov.uk)

Area Board	Trowbridge Area Board
Form submitted by (contact for all queries)	Jayne Bullock The Hub Community Health and Resource Centre
Name of initiative	Trowbridge Parenting Network
Brief Description of Initiative	<p>The Health and Resource Centre is a community build, originally funded via the Extended Services agenda. This agenda has always been non legislative.</p> <p>This exciting initiative has evolved massively over the past 5 years and in order to embed further into Trowbridge and its surrounding areas, is now focused on enabling whole communities to access advice on a variety of health and wellbeing issues.</p> <p>Since its completion 12 months ago, The Resource Centre has been able to offer many new welfare supports, based on the needs identified by partner professionals, parents, families and young people. It is currently being utilised by wide variety of community groups, partner agencies and young people and families from across Trowbridge and its surrounding Parishes.</p> <p>The overall ethos of the centre is to ensure that the 'right support', as identified by local people and families, is available for all. We aim to help communities to help themselves providing sound advice, information and support in a safe and welcoming environment.</p> <p>Equality of access was a key driver when determining the location of the build and many options were considered. The location on The John of Gaunt School site ensures a central position within the community, in a safe and well lit environment. The building ensures direct access, allowing parents and young people to visit without crossing the main school site. It houses separate amenities, disabled facilities and offers extended opening hours.</p>

<p>Please put a cross against the ambition(s) that this initiative will support *It is only necessary to identify those ambitions on which you feel your bid will make a significant impact.</p>	<table border="1"> <tr> <td data-bbox="528 338 1305 376">Building resilient communities</td> <td data-bbox="1305 338 1474 376"></td> </tr> <tr> <td data-bbox="528 376 1305 414">Improving affordable housing</td> <td data-bbox="1305 376 1474 414"></td> </tr> <tr> <td data-bbox="528 414 1305 452">Lives not services</td> <td data-bbox="1305 414 1474 452">x</td> </tr> <tr> <td data-bbox="528 452 1305 490">Supporting economic growth</td> <td data-bbox="1305 452 1474 490"></td> </tr> <tr> <td data-bbox="528 490 1305 528">Safer communities</td> <td data-bbox="1305 490 1474 528">x</td> </tr> <tr> <td data-bbox="528 528 1305 566">Protecting the environment</td> <td data-bbox="1305 528 1474 566"></td> </tr> <tr> <td data-bbox="528 566 1305 604">Action for Wiltshire – combating the recession</td> <td data-bbox="1305 566 1474 604"></td> </tr> <tr> <td data-bbox="528 604 1305 642">Improving outcomes for Children and young people</td> <td data-bbox="1305 604 1474 642">x</td> </tr> </table>	Building resilient communities		Improving affordable housing		Lives not services	x	Supporting economic growth		Safer communities	x	Protecting the environment		Action for Wiltshire – combating the recession		Improving outcomes for Children and young people	x
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Amount of funding sought	£8,428																
What will this money be spent on?	<p>One of the initial pilot projects aiding community involvement was the development of the Trowbridge Parenting Network, a co-ordinated approach to meeting the parenting needs of families across the cluster. The network, operating out of the centre, delivers an ongoing programme of free Parent Support Groups, providing the opportunity for parents to share ideas and best practice surrounding the challenges of parenting.</p> <p>The network incorporates all partner agencies who deliver parenting programmes. A planner of local provision is continually kept updated and when bookings are received families are either signposted to existing programmes, or if none are available The Resource Centre hosts its own forums. This way of working ensures non duplication of support, full use of resource and also ensures that support is available locally at a time that is right for the people who need it.</p> <p>This approach allows us to <b>react to need identified</b> by the community, as opposed to an organisation choosing to host a parenting group and then working to engage families, some of whom who may not be ready for this type of input.</p> <p>We believe this model, which provides a central co-ordination of parenting programmes incorporating all partner agencies, to be unique. If successful with obtaining additional funds we would be happy to share our model with other Wiltshire areas.</p> <p>All courses are facilitated by 1 trained professional (a current legal requirement) and a supporting co-facilitator, ensuring a high class delivery of safe and recommended parenting approaches.</p> <p>On completion, all programmes have been evaluated identifying positive results amongst 98% of users. One of the key outcomes to date highlights increased</p>																

confidence amongst parents promoting parental responsibility and impacting positively on family enjoyment.

We would like to build on the success of this existing provision, to ensure delivery meets **all** needs and be accessible to all minority groups.

To date two key gaps have been identified:

- The accessibility of provision for families where English is an Additional Language (EAL) due to language barriers.
- Lack of specialist programmes for families caring for children with severe and profound Special Educational Needs and Disabilities (SEN).

To date the 'Trowbridge Parenting Network' has been 'match funded' by Extended Services and the Trowbridge Area Schools Collaborative. The conclusion of further Extended Services funding from the government, has required us to look at more creative routes to gaining alternative funds, in order to maintain the continuation and to further enhance this community provision. This bid is based on a match funding proposal from the Trowbridge Schools Cluster.

If successful with this community bid we would utilise the funds in the following ways:

- Maintain the delivery of 6 parent groups per year for the next 24 months providing universal and targeted support.

**Revenue expenditure**

**Facilitation cost per group = £750 x 12 groups = £9000**

- Provide translation, when identified as a barrier to access, ensuring the inclusion of EAL families. The network is currently promoted in many community venues and we would ensure all advertising materials are translated into key languages. Enabling inclusion from this minority group would ensure a generic support, as opposed to developing an additional network promoting further development of segregated communities.

**Revenue expenditure**

**Verbal translation cost = £30 per hour x 48 = £1440**

**Written translation has been agreed to be provided by the Ethnic Minority Achievement Service.**

- Provide specialist programmes to families caring for children with severe and profound SEN's.

**Revenue expenditure**

**Facilitator and programme cost = £800 x 2 = £1600**

- **Total = £12,040**

	<p>30% cluster schools contribution= £3612  <b>70% bid request = £8428</b></p>
<p>Is planning permission required? Yes/No</p>	<p>No</p>
<p>Have quotes been obtained? Yes</p>	<p>The costs of delivery of the programmes used are set at fixed prices.  To date 1 verbal quote has been obtained for translation services, as we have currently only been able to source 1 local provider.</p>
<p><i>Note: Bids will only be considered if they help us to achieve our ambitions in the Local Agreement for Wiltshire. It is important that initiatives have a positive local impact, and that we are able to show success. In this section you are being asked to provide information about how your project contributes, and how you will measure that success. The level of improvement we expect to see will be proportional to the level of the bid: i.e. the more funding required, the greater the level of impact and improvement that will be necessary.</i></p>	
<p>Please describe how your initiative will support the ambition(s) indicated above, and summarise the action that will be taken</p>	<p><b><u>Lives not Services</u></b></p> <p>The ethos of the parenting support provided is to aide confidence amongst families, impacting positively on not just their skills as a parent, but also within other aspects of their lives.</p> <p>The discussion forum encourages parents to reflect on their own practices and recognise their own needs. This is then built on by the wide range of health and wellbeing information that is promoted within the Resource Centre, providing additional advice and support. We aim to equip people with the right information to help them make their own choices.</p> <p>A parent is at the core of any home. Empowering a parent to positively take control of their family lives can impact a child's wellbeing in many ways eg encouraging healthy eating.</p> <p>Larkrise Special School is based within our community but it has a catchment area County wide. This has resulted in the school and partner professionals, encouraging and removing barriers for parents from <b>across Wiltshire</b> to access parenting programmes. Unfortunately we currently do not have the resources to meet this need.</p> <p>Our promotion of the Parenting Network within key community areas eg GP surgeries and schools ensures accessibility to all families, and this is reinforced by the number of parents currently self referring. The use of the network by a range of professionals ensures our most vulnerable families are targeted to attend by workers who have gained their trust, ensuring the programmes are accessed by families living within the more deprived pockets of Trowbridge.</p> <p>When developing the network and this way or working, we were mindful that what we didn't want to do was to host programmes</p>

	<p>and then try to fill places. We wanted parents to have an access route to support when <b>they</b> felt ready to engage and if <b>they</b> felt there was a need. We didn't want to try to change the way that people live unless they wanted that change.</p> <p><b><u>Safer Communities</u></b></p> <p>Delivery of effective parenting programmes is a truly early intervention method to improve and provide a safer Trowbridge community, both now and in the future. Equipping carers with the skills to positively raise their children to become responsible adults, and by creating happier households, will impact, on issues such as:</p> <ul style="list-style-type: none"> <li>- Anti social behaviour</li> <li>- Drug and alcohol misuse and other community concerns</li> <li>- Youth offending</li> <li>- Domestic violence</li> <li>- Road crimes</li> </ul> <p><b><u>Improving Outcomes for Children</u></b></p> <p>Parents are the key role model for their children. Children copy the behaviours and attitudes to life that are witnessed within the home environment. National evidence and research identifies that positive parenting truly does alter a child's life chances in almost every key area including health, education, ambition and achievement and social relationships.</p>
<p>What makes this initiative a local priority (e.g. evidence from research and local support)</p>	<p>One of the reasons for piloting The Trowbridge Parenting Network was to ascertain if there really was more than a perceived need for these types of groups, and to establish if parental engagement could be secured. It is really only now, 12 months on, that we feel that question can be answered.</p> <p>Access to the network is available by the completion of a simple booking form or via a telephone booking. Forms are currently being submitted by a wide variety of sources including parents self referrals, health professionals, GP's, schools and educational support services, local charitable organisations, Children Centres and NHS agencies. Of the bookings received, 84% of parents have then accessed the support offered. The numbers of bookings received (79 over a 12 month period), and the subsequent high take up, identifies that this is an area of support that is required by the community, both on a universal and targeted basis. Participation also identifies a significant percentage of attendance from parents living in our most vulnerable areas.</p>

	<p>We are aware, from our strong partnership working, that this is an area of support for families that is not currently provided, to this extent locally. As mentioned, demand to date identifies a need within the community, however we do not want to duplicate an already existing provision. We work with agencies eg Relate, Barnardos and 'ask' to ensure that all families individual needs are supported.</p> <p>This is a community bid based on use to date, which highlights parenting support as being a local need - the network simply reacts to that need.</p>
<p>How will you know you have been successful?</p>	<p>Since the launch of the Resource Centre, 6 programmes, each of 8 week duration have been delivered, including 2 evening programmes. These programmes have provided support and advice to 57 parents across the Trowbridge area, with other families being signposted to already available support. Success would dictate a continued rolling programme of support groups, running at capacity.</p> <p>We will also be able to determine success by hosting one 10 week programme per year, attended at capacity, focusing on the very specific issues faced by parents and carers of children with severe SEN needs.</p> <p>We will monitor attendance from parents with EAL and expect to see increased uptake.</p>
<p>• How will you measure the impact? (may have more than one measure)</p>	<p>All programmes delivered are evaluated by both the parents and the facilitators. Evaluations are then reviewed and feedback reacted to in order to continually improve delivery.</p> <p>We are able to ascertain short term impacts, as perceived by the parents as users, as families complete a personal scaling assessment prior to and on completion of a programme. Short term impacts to date identify:</p> <ul style="list-style-type: none"> <li>- Increased confidence amongst parents in their own skills and abilities.</li> <li>- Increased use of positive parenting strategies</li> <li>- Increased enjoyment of family life.</li> <li>- 25% of parents have gone on to access further education programmes.</li> <li>- A significant % of parents feel confident to seek further advice, in other areas.</li> </ul> <p>If successful with this bid we will:</p> <ul style="list-style-type: none"> <li>- Continue to evaluate and scale assessments as identified above</li> </ul>

	<ul style="list-style-type: none"> <li>- We would also undertake a 'longitudinal' study to determine if engagement with a parenting group has any <b>significant</b> lasting impact. Using the same scaling assessments, we will revisit a sample of parents who have undertaken courses to date, establishing if further progressions have been made, any initial improvements maintained or if time has lessened any original benefits.</li> </ul> <p>With parents permissions contact will also be made with a child's school, to ascertain impact on attendance and behaviours within that environment.</p>
<ul style="list-style-type: none"> <li>• What is your improvement target (s), and when do you expect to achieve this/these?</li> </ul>	<p>Please see above.</p>
<ul style="list-style-type: none"> <li>• How will you ensure that the improvement continues after the end of the initiative? <i>(this is one-off funding)</i></li> </ul>	<p><b>Sustainable improvement</b></p> <p>The parenting programmes delivered are grounded by evidence confirming that sustainable parenting progressions result from enhancing parent empowerment and raising self esteem. The content, whilst inclusive of facilitator suggested strategies, very much encourages families to share their own practices and experiences, learning from each other. This type of delivery creates a group trust that commonly lasts beyond the programme length.</p> <p>Parents from 4 of the courses delivered to date are continuing to gather and have created their own support networks. We aim to utilise the commitment and experiences of these parents, encouraging them to work alongside a trained facilitator to co-deliver programmes. This will further enhance self esteem, lower delivery costs and aide our future delivery capacity.</p> <p>As mentioned previously, it is currently statutory that parent facilitation programmes are delivered by at least 1 accredited professional. However this may change, and if so we aim to utilise parent volunteers, trained in the way mentioned above, to continue delivery into the future.</p> <p>Courses would carry on being delivered out of the Health and Resource Centre, ensuring ongoing facilitator support from staff and also allowing content and quality to be monitored. Should legislation not change and parenting programmes continue to require a minimum of 1 trained professional, then this model of parent programme delivery would cease.</p> <p>By this point in the future however, we would have developed a very strong and hopefully self generating model of parent led support networks, running at no cost, which new families can be</p>

	<p>encouraged to engage with. We would also have established by that date further and more enhanced impact evidence, which could be instrumental in securing additional funding.</p> <p>In the ways suggested above, parent self generated support could be sustained for SEN families.</p> <p>Using a very similar approach, we would encourage EAL parents, who have gained positively from attendance at a group to promote their learnt skills. We would also expect that by engaging these families in a 'generic' support network, their own language skills would improve which could result in them being willing translators into the future.</p>
<p>Who will benefit from this initiative?</p>	<p>As mentioned the number of bookings currently requires an ongoing delivery of programmes. The maximum number, to ensure effective delivery is 15 parents per course. We hope to deliver 6 'generic' programmes per year with full attendance, and a minimum of 1 SEN specialist programme per year. This would result in direct input with 210 families. We would also hope that the positive approach to parenting would be shared by recommendations and 'word of mouth' - skills being discussed amongst friends and families. Evidence to date identifies that the benefits on the children and young people of these families are often quite profound, altering lifestyles, aspirations, improving social friendships and achievements into adult hood.</p> <p>As mentioned previously, impact is suggestive of greater engagement with additional support and welfare services on completion of a parenting programme, and increased participation in further education programmes. The result on future employment, health of an entire family and their aspirations could be remarkable and play a profound effective on the Trowbridge community into the future.</p>
<p>Confirm no unfunded commitments from this initiative</p>	<p>Please delete the statement that does not apply: 1. I confirm that there will be no unfunded financial commitments arising from this initiative, or</p>
<p>Will ongoing maintenance of</p>	<p>This expense is met by the Trowbridge Area Schools</p>



premises/equipment be necessary?	Collaborative (TASC). The locality of The Hub Community Health and Resource Centre has ensured an ongoing commitment to build upkeep, maintenance and utility costs.
What are the key risks to success and how will these be managed?	The key risk would be that the volume of bookings lessens. We would address this by educating professionals about the programmes, and access routes and also by a parent promotion campaign. This campaign, we would hope to be led by parents who have attended and benefited to date.
Who will manage the initiative	<i>Name, role, organisation, contact details</i> Jayne Bullock Extended Services and TASC Co-ordinator

Signed:

Chairman of Area Board

Dated:

**NB: It is the responsibility of the Area Board to ensure that:**

- **bids are robust and well-founded**
- **public money is spent appropriately and in accordance with the details of the bid and with any conditions placed on approval by the PRG Panel**
- **the initiatives are managed well to achieve the benefits and that performance improvement is reported**